CONFERENCE LEADERSHIP

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Dr. Sandeep Marwah

President, Asian Education Group

PATRON

Dr. Lalitya Vir Srivastava

Director, Asian Education Group

CONVENERS

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Dean, Asian School of Business

Dr. Sona Vikas

Dean Management, Asian School of Business

ORGANIZING SECRETARY

Prof. Upesh Bhatnagar

Head Academics, Asian School of Business

ORGANIZING COMMITTEE

Dr. Sameer Ahmad Mir

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Dr. Richa Rajshree

Organized by

Research and Development Cell

Asian School of Business, Noida, India

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INTERNATIONAL ADVISORY COUNCIL

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IRAN

GLOBAL KNOWLEDGE EXCHANGE | INDUSTRY INSIGHTS | RESEARCH NETWORKING

PUBLICATION OPPORTUNITIES

Selected papers presented at ASBIC 2026 will undergo a rigorous peer-review process and may be considered for publication in the following Scopus-indexed journals, subject to editorial approval and the respective publisher's policies.

1. Discover Materials
2. Environmental Systems and Decisions

Selected papers may also be considered for publication in the Springer Conference Proceedings Series, subject to approval and fulfilment of Springer's publication requirements.

BEST PAPER AWARDS & ATTRACTIVE PRIZES

ASB ASIAN SCHOOL OF BUSINESS

RDC Research and Development Cell

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

Research and Development Cell

Organizes the

10th ASBIC 2026

(Asian School of Business International Conference)

On

AARISE-II

ADVANCEMENTS IN AI, RESILIENCE, INNOVATION, SUSTAINABILITY, AND ENTREPRENEURSHIP

30th & 31st OCTOBER 2026



ICMEI

AEG ASIAN EDUCATION GROUP

ABOUT THE CONFERENCE

Asian School of Business, Noida, through its Research and Development Cell, is organizing the 10th International Conference AARISE-II as a multidisciplinary platform for academicians, researchers, policymakers, industry leaders, professionals, and entrepreneurs. The conference examines how Artificial Intelligence intersects with resilience, innovation, sustainability, and entrepreneurship. Through keynote addresses, research presentations, panel discussions and collaborative interactions, AARISE-II will explore responsible AI, organisational and economic resilience, emerging technologies, sustainable business models, workforce adaptability and entrepreneurial growth, generating practical insights for resilient, innovative and inclusive organisations and societies.



KEY THEMES & SUBTHEMES

Artificial Intelligence — AI ethics & governance; machine learning & automation; AI in business, HR, healthcare, finance and IT.

Resilience — Organizational and workforce resilience; crisis & stress management; leadership and financial risk.

Innovation — Blockchain, emerging technologies, design thinking, human-centric AI, FinTech, cloud and digital branding.

Sustainability — Circular economy, ESG, green technology, ethical supply chains, green finance and sustainable workplaces.

Entrepreneurship — AI-powered start-ups, inclusive and social entrepreneurship, investment trends and global business ecosystems.

CONFERENCE OBJECTIVES

Examine the latest AI developments and their implications for business, governance and society; strengthen resilience amid technological disruption and global uncertainty; highlight innovations that create competitive and societal value; and advance sustainable technological solutions aligned with environmental and development priorities.

Submissions aligned with the broader AARISE-II theme are also welcome.

WHO CAN ATTEND?

- Academicians, researchers, scientists and professionals from universities, institutions, industries and R&D centres.
- Postdoctoral fellows, Ph.D./research scholars and students.
- Policymakers, entrepreneurs, start-ups and practitioners interested in AI-enabled transformation.

IMPORTANT DATES

Abstract submission	30th Sept 2026
Full paper submission	15th Oct 2026
Acceptance (Abstract / Full Paper)	10th / 20th Oct 2026
Last date for registration	20th Oct 2026
Conference	**30th & 31st Oct 2026**

SUBMISSION DETAILS

- Abstract: maximum 300 words, up to 5 keywords.
- Full paper: maximum 6000 words; APA references; MS Word format.
- Submit electronically to: rdc@asb.edu.in

Registration: https://forms.gle/t2snWGt5jQmhz2Ax6

REGISTRATION FEES

Indian Nationals (INR)

Category	On-site	Online
Industry / Professional	3000	2000
Academicians	2000	1500
Research Scholars	1500	1000
Students	500	500
Online Attendee	500	500

Foreign Delegates (USD)

Category	On-site	Online
Industry / Professional	300	200
Academicians	200	150
Research Scholars	150	100
Students	100	50
Online Attendee	5	5

**25% discount for Computer Society of India (CSI) members.*

SCAN TO REGISTER

Bank: HDFC Bank | A/c: 50200034022472
IFSC: HDFC0009239 | A/c Holder: Asian School of Business
Branch: SDS, NRI Residency, Sector-45, Noida - 201301

Presentation certificate will be issued only to registered authors.

ABOUT ASIAN SCHOOL OF BUSINESS

Asian School of Business (ASB), an integral part of Asian Education Group, carries a distinguished 35-year legacy in education. Established in 1991, ASB is NAAC-accredited and was ranked 14th among the Top 50 Private Institutes and 26th overall in the Times B-School Ranking 2024. Affiliated with Chaudhary Charan Singh University, Meerut, ASB offers UGC-recognised programmes and AICTE-approved programmes (wherever applicable). Its learner-centred pedagogy integrates university curriculum with industry-oriented, value-added learning, research, innovation and skill development to strengthen students' critical thinking, communication, decision-making and problem-solving abilities.

ABOUT RESEARCH & DEVELOPMENT CELL (RDC)

The Research and Development Cell (RDC) promotes a research-driven academic culture by supporting studies on contemporary economic, social, corporate, technological and academic issues. Through seminars, workshops, conferences and collaborative initiatives, the RDC connects academicians, researchers, industry professionals and students to exchange ideas, explore emerging developments in Information Technology and Management, and contribute to meaningful research and professional growth.

CONFERENCE HIGHLIGHTS

Keynotes • Research presentations • Panel discussions • Networking • Publication opportunities • Best Paper Awards

WHY ATTEND?

- Understand AI's role in fostering resilience, innovation, sustainability and entrepreneurship.
- Strengthen collaboration among academia, industry and government.
- Present research, receive scholarly feedback and explore publication opportunities.
- Generate policy and practice insights for responsible, sustainable and AI-enabled growth.

CONTACT & VENUE

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